

ANNIE – PASSION FOR TEAMWORK

Speaker key

AN Annie Feng

AN Diversity should be like – think about consumers, think about our products, why you have this kind of brand that you can actually apply all over the world for the consumer to like your products. So what kind of talent we should have to be able to develop those kinds of brands instead of only saying, okay, I've got to have some diversity target, I have to hire someone like Annie because she's female, she's Asian, then my metrics will look beautiful. I don't think that that's the whole purpose of diversity. Diversity is, you really understand the consumer's needs at a very local level.